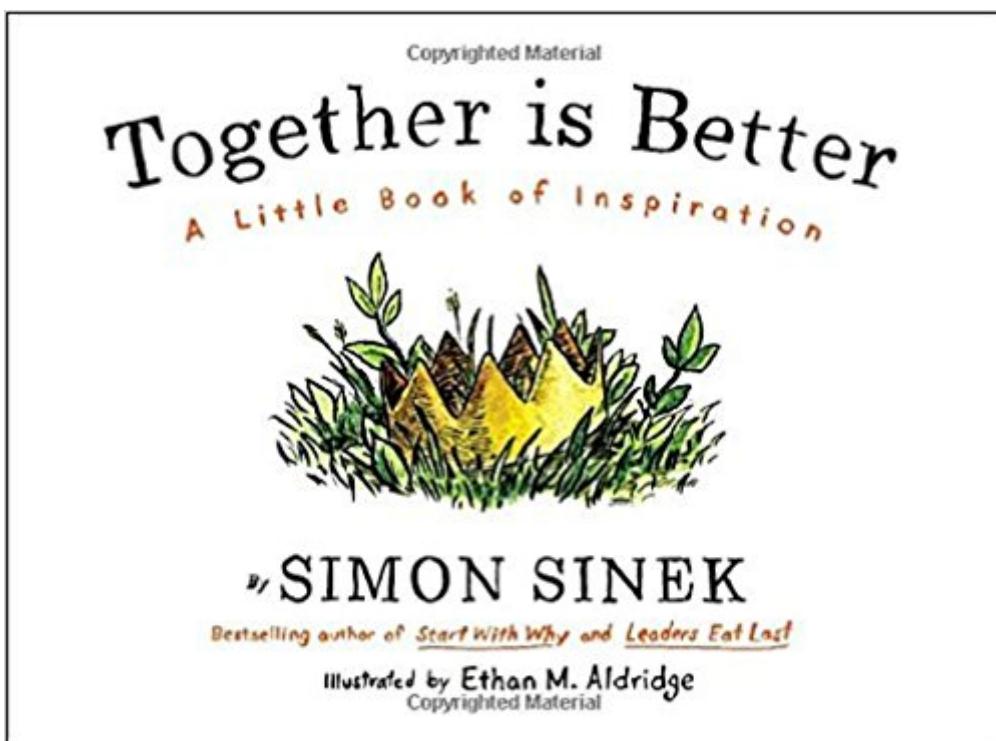


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# Together Is Better: A Little Book Of Inspiration



## Synopsis

Simon Sinek sparked a movement with his bestsellers START WITH WHY and LEADERS EAT LAST. Now this beautifully illustrated book will inspire more readers to ask for help, help others, and discover their own courage through a charming story about change. Life is a series of choices. Do we go left or right? Jump forward or hold back? Sometimes our choices work out for the better—and sometimes they don't. But there is one choice, regardless of every other decision, that profoundly affects how we feel about our journey: Do we go alone or do we go together? It is the courageous few who ask for help. It is the giving few willing to help others. We can all find the courage we need and know the joy of service as the minute we learn that together is better. Filled with inspiring quotes, this richly illustrated fable tells a delightful story of three kids who go on a journey to a new playground and take a stand for what they believe. The story is a metaphor for anyone looking to make a change or wondering how to pursue their dreams. And the message is simple: relationships are real, human relationships are really, really matter. The stronger our relationships, the stronger the bonds of trust and cooperation, the more we can accomplish and the more joy and fulfillment we get from our work and personal lives. The three heroes are archetypes who represent us all at various points in our lives. Their main challenge is the same one we face every day: How can we find the things we're looking for? According to Sinek, if we each do our part to help advance a shared vision, we can build the world we imagine. In addition to the story itself, Sinek shares such profound lessons as: A team is not a group of people that work together. A team is a group of people that trust each other. Fight against something and we focus on the thing we hate. Fight for something and we focus on the thing we love. Working hard for something we don't care about is called stress. Working hard for something we love is called passion. A star wants to see himself rise to the top. A leader wants to see those around him become stars. Together is Better was designed to be given as a gift to someone you want to inspire, or to say thank you to someone who inspires you. It's completely different from Sinek's previous work. It may look like a children's book, but it's definitely for adults. This book includes a special page featuring the Scent of Optimism.

## Book Information

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## Customer Reviews

Simon Sinek is an optimist who believes in a brighter future for humanity. His talk on TED.com is the third most watched talk of all time. Learn more about his work and how you can inspire those around you at [StartWithWhy.com](http://StartWithWhy.com). Ethan M. Aldridge is an illustrator and author living in New York City. You can see more of his work at [ethanaldridge.weebly.com](http://ethanaldridge.weebly.com).

I am a huge Simon Sinek fan and am so glad I got this book. It's a great addition to my collection, and I have actually put it on display in my office. It's a nice conversation piece. I recommend this neat little book and the seller. .

It is a bit different to what I expected but it is perfect as a gift. Do not expect a deep leadership analysis and explanations but a simple story explained using Leadership quotes. Recommended if you are giving this to someone that knows Simon Sinek's work :)

Nice little book that is a good read for any age! Good wisdom in it.

SIMON IS AN AMAZING AUTHOR AND SPEAKER!!! GREAT READ

What a fun and motivating little book. Would be a great gift for a close friend or co-worker. I wish I could get some of the drawings and quotes printed up as posters to hang around my office.

Clever way to get a point across.

Not what I expected based on my experience with Simon Sinek

Easy to read & amazing content

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